

Completely revised and updated

THE GLOBAL ATM MARKET TO 2007



The most comprehensive analysis of the development and future of the global ATM and cash dispenser market.

An invaluable source of information and forecasts, vital for all those involved in this competitive and changing market.



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Worldwide information and analysis - over 140 countries covered.



ATMs and cash dispensers are by far the largest investment ever made in electronic self-service by financial institutions. Over US\$ 40 billion has been invested in simply buying these machines and many times that in running them.

There are now over 1.1 million machines operating in over 140 countries worldwide.

The first edition of this report, published in 1998, established The Global ATM Market series as the most comprehensive and authoritative analysis of the worldwide ATM market available.

The series, now in its third edition, is widely used for strategic planning across the industry.

The report is invaluable for manufacturers, financial institutions, independent ATM deployers, network operators, processors and other suppliers to the financial services industry.

This report:

- analyses all significant ATM deploying countries individually;
- assesses the evolution and organisation of ATM networks in each market;
- identifies the main drivers of growth in each country;
- forecasts deployment of ATMs to 2007, in terms of installations, shipments and replacement machines;
- quantifies trends and differences between countries and between regions;
- examines the current and projected features of each ATM market, such as location, facilities offered, hardware characteristics, ATM suppliers;
- compares the coverage and growth of the international ATM networks.

Methodology

RBR contacted ATM deployers, operators, networks and banking organisations in each country as part of a comprehensive survey carried out between February and July 2002.

The information in The Global ATM Market to 2007 is not available from any other source.

WHAT'S IN THE REPORT:

The report is organised into two parts, the first an international overview, the second a series of individual national reports, grouped by geographic region.

Part One: International Overview and Analysis

The International Overview identifies the key drivers of ATM deployment, presents global and regional summaries of the forecasts and their implications. The section concludes with a standalone report which compares and analyses the international ATM networks.

Part Two: Regional Sections

The Regional Sections contain the national reports. A separate chapter is devoted to each significant ATM deploying country.

53 countries are individually analysed.

Each country-by-country chapter describes:

- the structure of the banking industry;
- organisation of ATMs and key deployers;
- facilities and features of ATMs;
- ATM locations;
- manufacturers supplying the market;
- the main factors driving and inhibiting growth in the market;
- forecasts to 2007 of installations, shipments and replacement machines;
- historical time series since first installations.

Plus: ATM statistics are provided for a further 93 countries.



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Retail Banking Research Ltd (RBR) is a leading consultancy providing independent information, analysis and strategic advice. We carry out evaluations of markets, products and services in retail banking and payment systems.

Our work includes assessing the business implications of new technologies and forecasting new developments and future demand. While focusing on western and eastern Europe, our capability is worldwide.

The company has more than a decade of experience in its specialist fields and is able to draw on an extensive, international network of contacts and experts.

RBR supports its clients with information, analysis and advice that allows them to make better, more informed decisions. The European Commission, for example, described RBR as having "outstanding professional experience in the area of banking and payment systems".

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- assessing market opportunities, nationally and internationally (e.g. for branch equipment, third-party processing)
- forecasting the demand for new and existing products and services (e.g. cash dispensers, cheque printing equipment)
- conducting surveys of products and services worldwide (e.g. availability and quality of ATM services)
- analysing the impact of new technologies on retail banking (e.g. chip cards, telephone banking, PCs and computer networks)
- evaluating the business case for new products (e.g. prepayment cards, self service devices)

As well as the report described in this brochure RBR also publishes the following:

- ATMs and Cash Dispensers 2002: International Survey and Analysis
- Off-Site ATMs 2001
- Payment Cards in Europe 2002: International Survey and Analysis
- Interchange Fees: The Hidden Dynamo of the Cards Business
- Eastern Europe 2000: Banking Automation and Payment Systems
- Information and Transaction Terminals: International Survey and Analysis
- ATM Strategy for Retail Banks: Improving Usage and Profitability

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