

Completely revised and updated

The latest edition of RBR's authoritative survey and analysis of the ATM market in Western Europe. A vital source of strategic information for ATM deployers and suppliers.

ATMs and Cash Dispensers Europe 2003

"Outstanding professional experience in the area of banking and payment systems"

The European Commission



RETAIL BANKING RESEARCH

ATMs and Cash Dispensers Europe 2003

Recognised as the most authoritative source of reliable, detailed, country-by-country quantitative and qualitative information on the ATM market in Western Europe.

The ATM market continues to grow and develop. Deployers, suppliers, consultants and analysts need to keep abreast of market trends in order to provide their customers with the most competitive service.

Since its first appearance in 1983, RBR's annual survey and analysis has become the essential source of information to every major supplier to the European ATM market.

The report covers all aspects of ATM provision, making analyses of network software including: terminal drivers, communications protocols, applications software, operating software, status management and remote software distribution.

The report offers in-depth information on 18 European countries and comprises 600 pages and 400 tables and graphs. Commentaries highlight key characteristics and changes in each market.



The report addresses key questions such as:

- Who are the leading deployers?
- How large is the market and how fast is it growing?
- What services are being delivered through ATMs?
- How does usage vary, by country and by deployer?
- What types of ATMs are being installed?
- What software is used on, and to drive, ATMs?
- Who are the leading suppliers of hardware and software in each country?
- How many, and which, machines are EMV and Triple-DES compliant?

The basis for practical decision making

This report is an invaluable tool and database for planning new products, improving existing services, developing market strategies, and deciding how to enter new markets.

Outline of the report

International Overview

This extensive International Overview compares in detail the development of each of the countries. Graphs and tables highlight key features of the market: levels of saturation of machines, customer use of ATMs, location of devices and manufacturers' market shares.

International ATM Networks

The special chapter on International ATM Networks shows the extent of the major networks' ATM coverage, with individual sections on the Visa, MasterCard, American Express, Diners Club and Eufiserv networks.

National Analyses

The following countries are covered in the report:

- Austria • Belgium • Denmark • Finland
- France • Germany • Greece • Ireland • Italy
- Luxembourg • Netherlands • Norway
- Portugal • Spain • Sweden • Switzerland
- Turkey • United Kingdom

National chapters are presented in six sections, each focusing on a separate aspect of the market and each accompanied by numerous statistical tables:

1. Overview and Latest Developments
2. Structure of the Financial Services Industry
3. Organisation of ATM Networks:
 - Network Membership • Network Growth
4. Quantification of the Market:
 - Market Size and Trends • Measures of Density • Manufacturers' Shares
 - Facilities • Hardware Features • Volume of Transactions
 - Value of Transactions • Location
5. Software:
 - Network Central Hardware • Terminal Drivers • Communications Protocols
 - Application Software • Operating Systems • Open Platforms
 - Status Management/Monitoring • Remote Software Distribution
6. ATM Network Details of Individual Institutions

Suppliers gain an independent assessment of the market shares of competitors, insights into the different needs of deployers in each country, and detailed market information, carefully structured to allow comparisons between countries.

Deployers, both bank and non-bank, can evaluate their self-service delivery strategies in the light of competitors' activity, and benchmark their provision and performance against leading deployers at home and across Europe.

Methodology

Assembled from direct contact with the leading operators of ATMs and cash dispensers in Europe, this primary research comprised a comprehensive survey backed up by a programme of telephone interviews and desk research.

The information in ATMs and Cash Dispensers Europe 2003 is not available from any other source.

About RBR

RBR is recognised as a leading strategic research and consulting firm with over two decades of experience in retail banking, banking automation and payment systems.

Our Research is independent and specialised, leveraging an extensive network of international experts around the world. We publish detailed, industry-leading, strategic market research reports.

Our Consulting is facts-based and analytically rigorous, something that clearly differentiates us from other firms. RBR supports its clients with information, analysis and advice that allows them to make better, more informed, decisions.

Recent client engagements include:

Conducting Strategic Reviews

- Reviewed and developed self-service strategy for international equipment manufacturer
- Assessed impact of Japanese government reform on leading IT vendor

Assessing International Market Opportunities and Entry Strategies

- Developed market entry strategy for independent ATM deployer
- Established European potential of ATM outsourcing for international manufacturer

Evaluating Business Cases for New Products and Services

- Researched specification and business case for new ATM module for European equipment supplier
- Analysed the business case and potential market for third party ATM advertising

Forecasting Demand for Products and Services

- Evaluated potential for independent self-service deployment in multiple countries for new entrant
- Analysed current and likely future demand for teller assist equipment for international equipment supplier

BABE

Banking Automation Newsletter

Our subscription newsletter, Banking Automation Bulletin for Europe (BABE) is published 10 times per year.

BABE presents objective analysis and insight by experienced consultants on developments in banking and payment automation worldwide.

